

# GeoTrust<sup>®</sup> True BusinessID with Extended Validation (EV)

Make a strong security statement with the green address bar. GeoTrust® True BusinessID with EV (Extended Validation) is our premium businessclass SSL security product, visually confirming the highest level of authentication available among SSL certificates. It gives your customers two highly visible ways to confirm that your web site is secure—the green address bar and the GeoTrust True Site Seal—while providing strong encryption to protect their confidential information.

The green bar says it all. If the GeoTrust True BusinessID with EV certificate could talk, it would say "Look at me! You are very secure." Web site visitors really notice it when the address bar turns green in their browsers and the organization field starts to rotate between your business name and GeoTrust's name. A GeoTrust True BusinessID with EV certificate announces that your site is legitimate and backed by a reputable authenticating security partner.



Have questions? We want to help. We are just a phone call, email or chat away. Other companies make support a hassle, but not GeoTrust. Our team is here to answer your questions. Remember—when you work with GeoTrust, you always receive help from SSL experts, not internet generalists.

Is True BusinessID with EV right for you? If you can answer yes to any of these questions, then

## **Contact Us**

www.GeoTrust.com

### CORPORATE HEADQUARTERS

GeoTrust, Inc. 350 Ellis Street, Bldg. J Mountain View, CA 94043-2202, USA Toll Free +1-866-511-4141 Tel +1-650-426-5010 Fax +1-650-237-8871 enterprisesales@geotrust.com GeoTrust True BusinessID with EV is the best choice for your business:

- Do you need a highly visible way to show web site visitors that your site is safe?
- Do you need to protect confidential customer transactions on your web site?
- Does your business need to protect its brand against phishing attacks?

# Features of GeoTrust True BusinessID with EV

- Extended Validation: Highest level of SSL certificate authentication
- Security: Strong 256-bit encryption; 2048-bit root
- Authentication: Business/organization identity validated
- Convenience: Issued within 1-10 business days
- Universality: Support for more than 99% of browsers and most mobile device browsers
- EV Upgrader: EV visibility even in older Internet Explorer® 7 browsers on Windows® XP systems
- Reissue Period: Unlimited, free reissues for lifetime of certificate
- Servers per certificate: Unlimited
- Management: Intuitive, powerful certificate
  management portal
- Assurance: \$150,000 warranty
- Validity options: 1 to 2 years
- Trustmark: Dynamic date and time displayed GeoTrust True Site Seal
- Multiplicity: SAN/multi-domain/UCC/wildcard options available
- Bonus: Secure domain.com for free when you order www.domain.com

Why GeoTrust? The internet's one million most-visited domains rely on GeoTrust SSL more than any other certificate authority.\* GeoTrust is the largest low-cost SSL brand solely focused on security. With GeoTrust, you get inexpensive SSL without sacrificing convenience, choice or reliability. We're a trusted security partner with a proven track record for reliability, quality and convenience.

#### EMEA SALES OFFICE

GeoTrust, Inc. 8th Floor Aldwych House 71-91 Aldwych London, WC2B 4HN, United Kingdom Tel +44.203.0240907 Fax +44.203.0240958 sales@geotrust.co.uk

### APAC SALES OFFICE

GeoTrust, Inc. 134 Moray Street South Melbourne VIC 3205 Australia sales@geotrustaustralia.com Key Benefits

- Save time and money with inexpensive and convenient EV SSL
- Show customers you care about their security by getting your EV SSL from a credible security company
- Protect your brand from phishing schemes by using the strongest, high-security SSL certificate

\* August 4, 2010: Netcraft Survey Shows GeoTrust SSL Secures More Alexa Top 1 Million Domains than Any Other SSL Provider

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